



Charitable Profit Arrangement

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FOR IMMEDIATE RELEASE

NEW FINANCIAL TOOL MAKES CHARITABLE GIVING OBSOLETE!

Every now and then, two mainstream principles merge and create a profound change in the market place. Such creations include Apple and i-phone, computer technology and internet phones, and E-bay internet shopping and the world auction market.

There's another revolutionary explosion happening right now, that combines the principals of the financial world and philanthropy. It is creating the same profound impact in the market place as the i-phone and e-bay. It is The [Charitable Profit Arrangement](http://www.CharitableProfitArrangement.org)™. Through its evolutionary design, nonprofits and donors now have a better method of working together to create a world of caring. Its focus is on sharing with charities rather than giving. Now Donors can share their investment profits with their nonprofits!

The Charitable Profit Arrangement takes the exhaustion out of the fundraising process and create a win-win situation for both donor and nonprofit alike. "This is a no brainer and a win/win for donors, charities, and more importantly the people those missions support." Lisa Benson, internationally recognized consultant to nonprofits and NGOs said, " This is exactly what our industry has needed for a very long time, finally."

From the Nonprofits' view, it creates a cash flow of unrestricted dollars to sustain and grow their organizations. They also have more time to spend on their mission rather than the labor-intensive activities associated with usual fund raising. Most nonprofit leaders spend the majority of their time chasing dollars to be able to sustain their organizations and continue their missions leading to burn out and costly employee turn over. The Charitable Profit Arrangement has the added benefit of providing charities exposure to an expanded donor base through their "[matching arrangement](http://www.CharitableProfitArrangement.org)" and the assistance needed to succeed.

The benefits to the donor are significant as well. They receive a return on their [Charitable Sharing Account](http://www.CharitableProfitArrangement.org), a tax deduction on the amount shared while remaining in complete control of the assets. Donors are able to give more generously since it is "sharing" a return on investment rather than "gifting" from discretionary dollar. They will not even have to move any assets they currently have investment at their current financial house. The Charitable Profit Arrangement will act as a third party administrator with many other financial firms.

P. Joseph Phillips, founder of the Charitable Profit Arrangement said, "we know people don't like change and are skeptical of something new. Henry Ford fought the horse and buggy when his car was first released and we all remember what people thought when the Wright brothers first suggested men could fly. Suspicion of change is natural. But as we know, Henry Ford and the Wright Brothers' ideas seem to have caught on! So, too, is the Charitable Profit Arrangement.

The Charitable Profit Arrangement is now available nationwide and is accepting appointments from donors and nonprofits. More information is available at <http://www.CharitableProfitArrangement.Org>.

P. Joseph Phillips, has been in the financial world for over twenty years, and conceived the Charitable Profit Arrangement, which is where he now devotes all his time. He has been in the Business section of the Phoenix based AZ Republic, has been interviewed and printed in the USA Today's Business Section, Institutional Money Managers and other national venues.

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